MEMORANDUM

To: Interested Parties

From: Alicia Downs, Meredith King, TargetPoint Consulting

Date: August 30, 2022

Re: Same-sex Marriage – Survey Findings in Iowa

TargetPoint Consulting conducted a statewide survey in Iowa among 600 registered voters from August 25-28 to gauge public opinion about same-sex marriage and support for the Respect for Marriage Act (RMA). The survey indicates that a majority of Iowa voters agree that same-sex marriage should be legal and key voting blocs are more likely to support a Senator who votes yes on the RMA.

Iowa Voters Support Valid and Legal Same Sex Marriage

Six in 10 Iowa voters believe same-sex marriages should be recognized as valid by the law. And 65% of voters agree that the current law of the land, legal same-sex marriage, should remain in place.

Should Same-Sex Marriage be Legally Valid?		Should Same Sex Marriage Law Remain in Place?		Likelihood to Support a Senator Who Votes for RFMA?		
Yes	No	Yes	No	More Likely	No Impact*	Less Likely
62%	25%	65%	24%	43%	33%	23%

Almost half (43%) of all Iowa voters are more likely to support a Senator who votes for the Respect for Marriage Act**. Overall, 76% of Iowa voters are more likely to support a Senator who votes for the RMA or report no negative impact on their vote**. Further, 1 in 3 voters are *much more* likely to support a Senator in support of RMA while only 16% of Iowa voters would be *much less* likely to vote for a Senator in support of RMA.

58% of Iowa Republicans said they were more likely to support a Senator who votes for the RMA or report no negative impact on their vote.

84% of Iowa Independents said they were more likely to support a Senator who votes for the RMA or report no negative impact on their vote.

Key Voting Blocs are Major Supporters of Same-Sex Marriage and the Respect for Marriage Act

Young and middle-aged voters, including young conservatives, are the most supportive of same-sex marriage and the RMA.

- 69% of young voters agree that legal same-sex marriage should remain in place, including 82% of Democrats under 45
- **49% of Republicans under 45 believe the legalization of same-sex marriage should remain in place** while only 41% believe it should be repealed.

- 57% of young voters are more likely to support a Senator who votes for RMA.
- Intuitively, young Democrats are leading the charge, but **60% of Independents under the age of 45 would also support a Senator who votes for RMA.**
- 47% of suburban voters, including 58% of suburban women are more likely to support a Senator who votes for RMA.

Strong Families and Strong Communities is a Key Message for Iowa Voters

70% of all voters agree and 54% voters strongly agree with the statement that:

Strong families and lasting relationships strengthen communities and marriage is a fundamental freedom deeply rooted in the history and traditions of our country. American citizens should have the freedom to marry the person they love.

72% of Independent voters agree with the statement that:

The Respect for Marriage Act treats all families as each of us would want to be treated if we were in their shoes.

7 in 10 Republicans agree that the Respect for Marriage act maintains the status quo and no religious leader would be forced to consecrate a marriage against their beliefs.

*A total of 600 interviews were conducted among registered voters statewide in Iowa. Interviews were conducted August 25-28, 2022 with a margin of error of +/- 4.0%. The survey was conducted using web-based interviews and was weighted to reflect statewide demographics including gender, age, race, education and 2020 Presidential vote. *Total "no impact" responses also include "don't know" responses.*